### COMPANY PROFILE

### ASSOCIATED SECURITY

YOUR SECURITY IN SAFE HANDS



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# **OUR STORY**

Our story begins in 1945 when Associated Security began trading as J.S. Sproston in Manchester.

John Stanley Sproston became a well trusted local locksmith establishing a loyal customer base in the area. As his customer base grew, John started to expand from the local area and began working with government bodies, banks and commercial customers.

The business continued to flourish and in 1952 John's nephew, Roy Turner Sr, joined the company to assist in the development and growth. Locksmith & Sale Phone. CEN. 162. In 1979, Roy's two sons, Stephen and Roy joined the business to assist with the continued growth, allowing John to retire.

We began to build a credible reputation within a whole host of market sectors and through our reputation, expertise and extensive product range, we soon became market leaders.

To facilitate our growth, 1991 saw the first of several acquisitions, the first being Ken Durose in Stoke-on-Trent, followed by T O'Connor Security in West Thurrock and then Adamant Lock & Safe Company in Bradford in 2006. This growth enhanced our ability to offer an all-rounded security solution to our customers on a national scale.

In 2011, we invested over £1.5m in expanding our Manchester Head Office to over 28,000 square feet to comprise of luxurious office space, a modernised showroom and extensive warehouse facilities.

In 2013 SLS and SMP became our next acquisition. SMP, possessing over 45 years of manufacturing experience in security products, offered us the opportunity to control our own British manufactured product range.

#### • 1945 - 1979 - 1991 - 2002 - 2006 - 2011 - 2013 - 2015 - 2018 -

Our latest acquisition in 2015, Safes International in Glasgow, endorsed our ability to provide our security solutions further afield in Scotland, strengthening our national coverage.

More recently in 2018, our warehouse facility was increased by a further 30,000 square feet to provide increased storage facilities, our very own joinery workshop and security door manufacturing facility.

As well as providing pivotal depots nationwide, the acquisitions provided showrooms in which to display a selection of our product range for our customers to browse and gain further knowledge into the solutions that would best benefit their needs.

Today, from our head office in Manchester, we pride ourselves on being one of the leading security solutions providers in the UK, continuing to grow and investing in both our people and our company.

Working with both independent and major customers on a global and national scale, we still maintain our family values at the heart of our business. With over 75 years' experience, you can be confident, **YOUR SECURITY IS IN SAFE HANDS**.

PRESENT DAY MARKET LEADERS

# **OUR SOLUTIONS**

We pride ourselves on being a Made in Britain company, with our very own UK manufacturing facility based in Telford, who have been creating high quality security solutions for over 45 years.

With a catalogue of products and services as extensive as ours, it wouldn't be possible to list them all, but here's a few of the things we do:

Safes and Secure Storage
Vaults and Strong Rooms
Safe Deposit Box Solutions
Security Doors
Cash Management Solutions
ATM Solutions
Access Control
Speed Gates

24/7 Service and Maintenance
Project and Account Management
Manufacturing
Bespoke Solutions
Safe ID
Delivery and Installation
Removal and Relocation
Service Contracts

Our bespoke service provides the opportunity for our customers to collaborate in making a tailor-made security solution, taking into account all of their specifications and needs to create a truly unique product that fulfils their requirements entirely. With dedicated Project and Account Managers on hand to assist throughout the entire process, providing their advice, industry expertise and general support ensuring the project is completed to the highest standards.

We also have the industry's largest full time employed network of service engineers providing reactive and planned maintenance for all safe, access control, locksmith and other security equipment. Our service helpdesk and engineers are on hand 24/7 to offer support and onsite solutions throughout both the UK and Europe.

With 6 locations from Glasgow to London and a fleet of over 100 fully stocked vehicles, we offer industry leading logistics. Our fully qualified and experienced crews can offer full consultation and installation of a small home safe to a bank vault and safety deposit box centre.





# **OUR ENGINEERS**

We understand what our customers need. The issues faced and the required urgency when supporting customers who are experiencing a problem with their security system is our priority.

With our highly skilled workforce and 24/7 nationwide emergency response, we are the number one choice to fulfil your planned and reactive maintenance requirements.

Our engineers are trained to the highest standards and can offer repairs and resolutions for all your locksmith, safe, access control and additional security needs.

We ensure that exceptional levels of integrity and professionalism are upheld at all times. With branded workwear and vehicles (including optional unmarked vehicles), I.D and DBS checks, our engineers perform their duties to a remarkable standard.

By having strategically placed engineers throughout the UK, we can offer industry-leading response times with minimum disruption for our customers.

Our 24/7 help desk is our first line of support for our customers and for supporting our expert engineers, through their ability to pinpoint the issue at hand with ease and offer industry insights and advice for rectifying the problem. The helpdesk has been designed to manage initial customer enquires with ease. With our highly knowledgeable helpdesk on hand, you can be assured of a smooth transition from the initial call to engineer attendance.



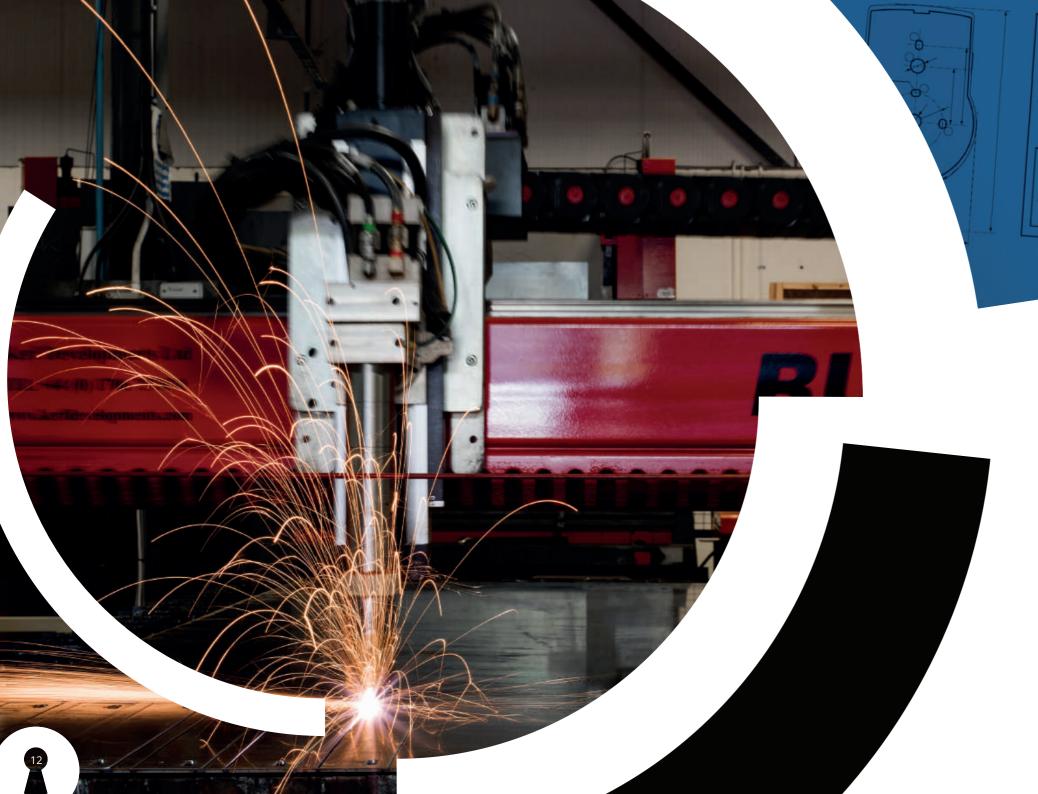
## **OUR PEOPLE**

Our people are why our business maintains the reputation that John Sproston started in 1945.

With dedicated teams who deliver excellence, everybody plays a pivotal role in meeting customer expectations. Our people are dedicated to achieving a solution for our clients, with 24/7 service on our helpdesk, our people are on hand to provide their expert assistance and advice at all hours to ensure security issues are rectified in record time.

With industry experts throughout the entirety of our business, and departments to cover all aspects of the field, we truly are the industry leaders we set out to be 75 years ago.



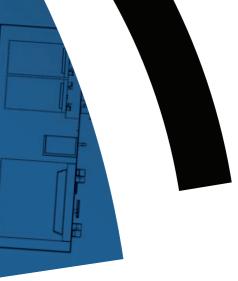


# **OUR DEVELOPMENT**

With our **in-house** manufacturing facility in Telford, we are continually researching and developing ways to improve products, comply with current standards and introduce innovative security solutions to the market.

Working with our customers to understand their security requirements is crucial to providing the right solution to meet their needs. Our ability to create bespoke options provides our customers with a unique solution designed and manufactured for their exact requirements.

Our industrial design team and manufacturing specialists are always working on providing the next security solution to combat the demands of both domestic and commercial security requirements. With our bespoke manufacturing capabilities, we can provide the ideal solution for all security needs, whilst offering reduced lead times and turn around due to manufacturing taking place in the UK. We are well aware that the ever-changing security needs across multiple industries requires continual research and development into innovations to tackle emerging gaps in the market to provide the ideal solution for our customers developing needs.





## **OUR CUSTOMERS**

Our customers are always at the forefront of everything we do.

We actively listen to our customers to understand their security challenges and offer unrivalled customer service. We supply an extensive and everexpanding range of security solutions at competitive prices, offering value for money when finding the ideal security solution.

Due to our experience of over 75 years in the industry, we have built up a credible reputation in which our customers acknowledge we are highly trusted by a number of reputable sources, such as high street retailers, Banks and Building societies and a number of government bodies.

We have worked in partnership with Associated Security for many years. In this time I have found them to be experts in their field, extremely reliable with the ability to work to tight deadlines. I wouldn't hesitate in recommending them to any company who requires safe or locksmith services.



John W Head of Profit Protection / Retail Industry

Associated Security are brilliant, fast, efficient and provide great customer service. They respond quickly to requests for jobs and make sure the work is done to a good standard.

*If there are any issues these are resolved quickly and without any disruption. They understand the urgency to get jobs done quickly and are competitively priced.* 



Retail Risk Team Gaming Industry

As a financial institution, we take the security of our colleagues and assets very seriously. As such, we require reliable suppliers who can deliver to a high standard. Associated have been our preferred supplier for many years in respect of safe and lock maintenance, as they are able to deliver a professional service, from the minute we raise a job with the Help Desk, to the expertise of the engineers attending our sites.

Not only do they deliver an excellent service on reactive call outs, they have also been involved in numerous capital projects, which they have delivered with the same level of expertise.



Jane P Senior Security Manager / Banking Industry







# **OUR VALUES & BELIEFS**

#### INTEGRITY

We uphold the highest standards of integrity We design, manufacture and develop the latest innovations within the security industry. This both in our actions and in the advice we deliver to customers and colleagues. ensures our customers will continue to benefit from solutions that best meet their security We endeavour to provide ethical guidance, requirements.

tailored to their individual requirements.

#### SUSTAINABLE PERFORMANCE

We continue to adapt to industry changes, utilise the latest technology and offer our knowledge and experience of over 75 years.

We believe in our team and invest in our people. As a company, we nurture and encourage our talent. We provide continuous training and support to our colleagues.

#### CUSTOMER SYNERGY

Our customers, and their security needs are our primary focus. We ensure their security needs are not only met; they are exceeded. We aim to provide peace of mind, confidence and security. We work with and develop our customer's concepts to meet their individual security requirements.







#### **MANUFACTURING & INNOVATION**

Responsible manufacturing practices are a company priority and we aspire to be an environmentally aware and sustainable business.

#### **MAINTAINING EXCELLENCE**

We ensure that working agreements between our team and our customers are upheld. Customer satisfaction is of the utmost importance to us.

We are dedicated to maintaining high standards of operational excellence, we will not compromise on guality. We work with customers to ensure projects are specific, measured, achievable, realistic and timed.

We challenge ourselves and each other to be the best in everything we do.

#### PARTNERSHIP

We work in partnership with our shareholders, stakeholders, customers and colleagues to provide a clear goal. In addition to transparency and communication at all levels, we instil a team ethos and promote collaboration with other third parties.

# **OUR LOCATIONS**

#### **MANCHESTER (HEAD OFFICE)**

Associated Security Solutions Security House 25 Addington Street Manchester M4 5EU

0161 832 2777 info@associatedsecurity.co.uk associatedsecurity.co.uk



#### SCOTLAND

Reliance House 228-236 Nuneaton Street Glasgow G40 3DX

#### YORKSHIRE

Adamant House Duncombe Street Bradford BD8 9AJ

#### **MIDLANDS**

Halesfield 24 Telford TF7 4NZ

#### LONDON

Queensbridge Industrial Estate 795 London Road West Thurrock Essex RM20 3LH

#### MANCHESTER

Storage & Distribution Greengate Industrial Estate Middleton M24 1RU

